

ABOUT WABE



90.1FM | WABE TV (PBS-30) | wabe.org

Key Milestones

WABE is Atlanta's original, independent, non-profit source for award-winning news, local stories, and arts and culture programming.

Our organization is 100% independent, 100% non-profit, and 100% committed to amplifying diverse voices in Atlanta.

WABE delivers fact-based journalism and inclusive, engaging, cultural content that informs, inspires, reflects, and empowers the millions who call the Greater Atlanta area home. WABE's programs, podcasts, and events make Atlanta's stories and storytellers accessible and relevant across various platforms for our audience of listeners, viewers, visitors, and members.

Our Vision

To be the most trusted, independent source of news and local storytelling, driving community belonging, inspiring civic participation, and advancing equity

Our Mission

Inform, inspire, reflect, and empower Greater Atlanta

1 Million

of people, across 34 counties, who connect with WABE content each month

September 13, 1948

WABE 90.1 begins broadcasting.

February 17, 1958

WETV signs on for the first time.

February 26, 1970

WABE becomes a charter member of NPR.

October 5, 1970

ATLPBA becomes a PBS member station.

May 3, 1979

WABE wins first George Foster Peabody Award for *The Eyewitness Who Wasn't: The Matthews Murder Trials*.

September 1994

Atlanta Educational Telecommunications Collaborative, Inc. (AETC) is founded as a 501(c)3 public telecommunications enterprise to operate WABE.

January 12, 2015

City Lights with Lois Reitzes and *Closer Look with Rose Scott* debut.

March 25, 2018

Buried Truths and *Political Breakfast*, WABE's first podcasts, premiere.

June 11, 2021

NPR wins its first Pulitzer Prize thanks to the work of WABE reporter Lisa Hagen's investigative podcast series *No Compromise*.

January 19, 2022

All platforms (radio, television and digital) rebrand under the WABE umbrella.

September 29, 2022

WABE Studios launches, producing Atlanta-focused audio and video original content

September 13, 2023

75th Anniversary of WABE.

CONNECT WITH WABE!

    @WABENEWS | @WABEATL

 WABE.ORG

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WABE

ATLANTA'S HUB FOR NEWS, CULTURE AND CONNECTION

We exist to create a more informed and connected Atlanta by bringing people together to share perspectives – breaking down barriers and building bridges across Atlanta's communities.

ENGAGING ATLANTANS THROUGH MULTIPLE PLATFORMS



WABE Radio Live

500,000+ highly engaged listeners annually



WABE Radio Live Streams

Almost 10 million sessions/year & 200,000 unique users/month



WABE.org

400,000 page views/month. 250,000 unique visitors/month



WABE TV Live

Over 1 million annual viewers



Podcast & On-Demand

Over 1 million downloads per year



WABE Daily & Weekly E-Newsletter

Over 70,000 daily subscribers



WABE Community Events

From exclusive conversations to large-scale community experiences

Trusted News: Local, National & Global

- Independent, fact-based journalism
- 2000+ local news stories per year
- NPR Programming: *NPR Morning Edition with Lisa Rayam*, *1A*, *Fresh Air*, *Here & Now*, *Marketplace*, *NPR All Things Considered with Jim Burrell*, *Think with Krys Boyd*

- PLUS: *PBS NewsHour*, *BBC World Service*, *Latino USA*
- 200+ WABE News stories carried by NPR per year
- Two dedicated newsletters: Daily Digest and This Week on WABE
- Award-winning coverage

Current Original Programming

Radio

AJC's Politically Georgia
City Lights with Lois Reitzes
Closer Look with Rose Scott
Jazz Classics with H. Johnson
Sounds Like ATL
Montgomery & Co

Television

Atlanta on Film
Love and Respect with Killer Mike
My Money Mentors
Sounds Like ATL
(re) Defining History: 1906 Atlanta Race Massacre

Podcasts

Black in the Garden
The Boom with Jewel Wicker
The Brief from WABE
Buried Truths

