

# **Source Tracking**

2024 Quarter 2: April 1 – June 30

#### **Source Tracking**

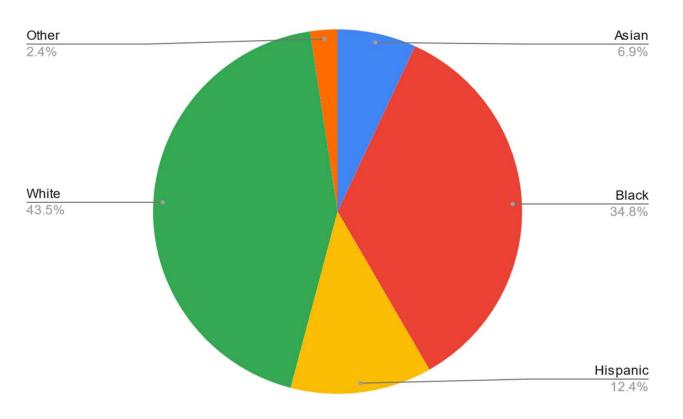
In an effort to become a more equitable and inclusive news organization, WABE uses a source tracker for the voices heard on WABE programs and in WABE news features.

#### **Source Tracking**

To see how representative our sources are in comparison to metro Atlanta, we use data compiled by the Atlanta Regional Commission and the Census Reporter.

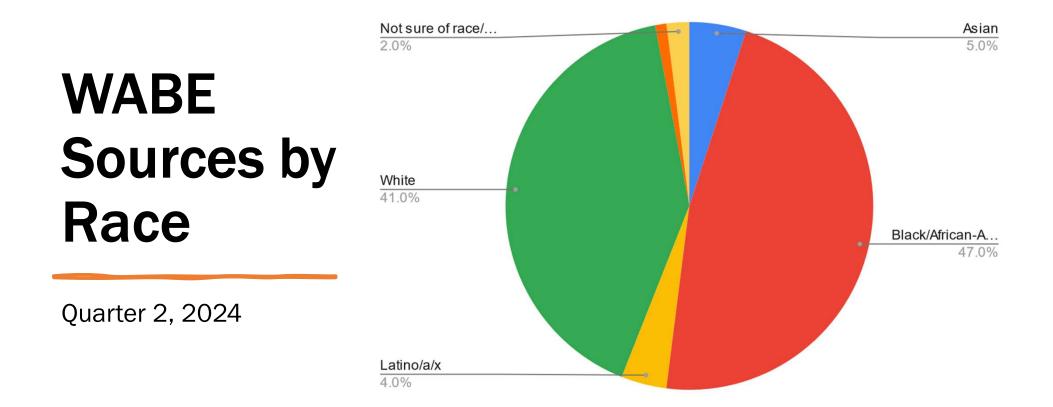
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## Metro Atlanta Race Profile



ARC 21-County Data for 2022

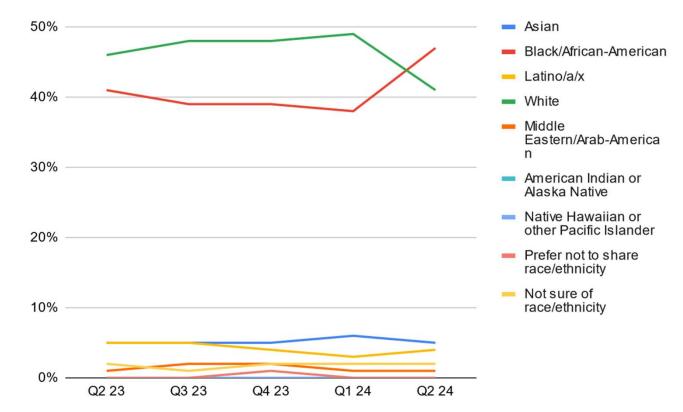
Data Source



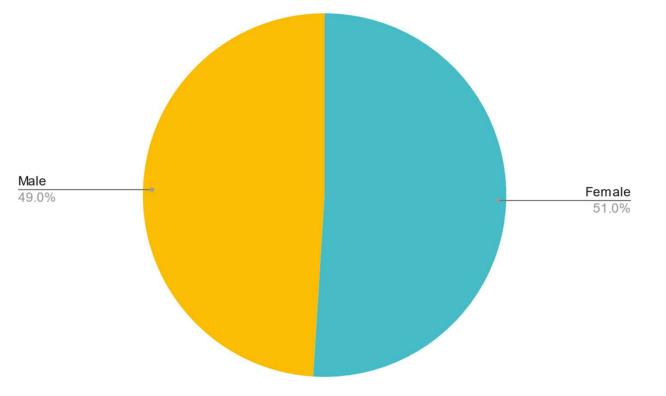
#### WABE

### WABE Sources by Race: Trends

Quarter 2, 2024

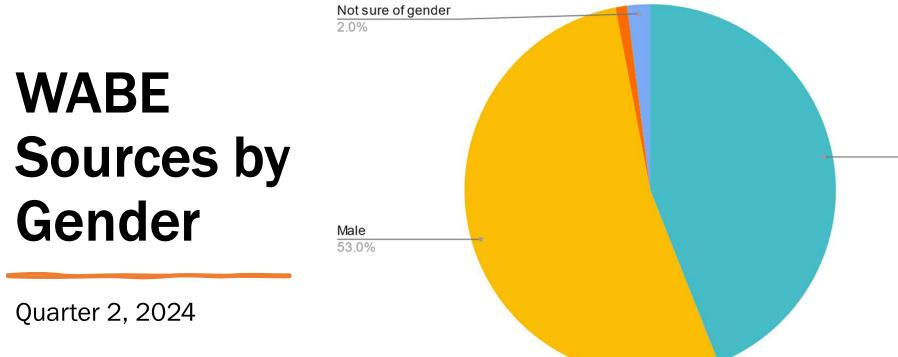


## Metro Atlanta Gender Profile



Census Reporter data for metro area for 2022

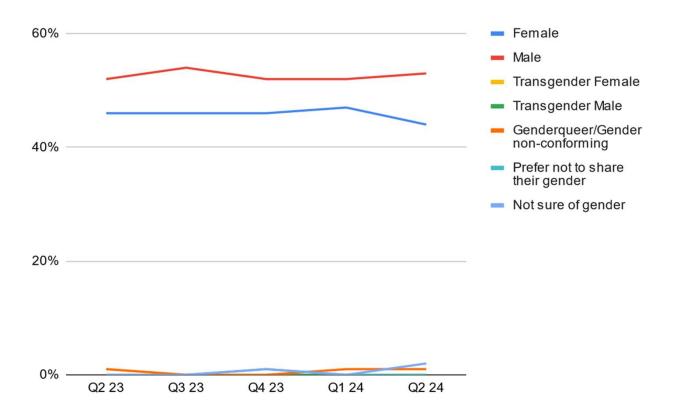
Data Source



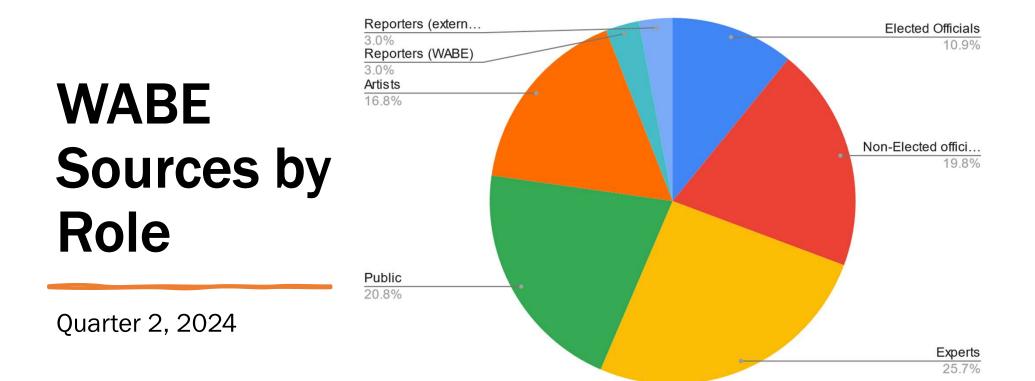
Female 44.0%

MABE

#### WABE Sources by Gender: Trends



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## WABE Sources by Role: Trends

