

Lesson 3 Rubric

The rubric below is a good way to check if you are including in your creation the key parts required. It also helps you see what a high quality creation looks like.

Rubric's Component	4	3	2	1	Student's Score
2 - 3 thinking traps are clearly shown	2 - 3 thinking traps are defined and shown in some clear and detailed way	2 - 3 thinking traps are defined and shown in a somewhat clear basic way	1 thinking trap is defined and shown in a somewhat clear basic way or 2 - 3 in a vague and unclear way	Unclear what thinking traps are being shown	
Example of each thinking trap is shown	Each thinking trap shown has an entertaining, interesting example to accompany it	Each thinking trap shown has a somewhat entertaining, interesting example to accompany it	All but 1 of the thinking traps shown has an entertaining, interesting example to accompany it or each thinking trap has an example to accompany it but it is not entertaining or interesting	No examples of thinking traps shown or examples are unclear	
How digital well-being is hurt by each thinking trap is evident	How digital well-being being is hurt by thinking traps is clearly shown and explained	How digital well-being being is hurt by thinking traps is somewhat shown and explained	How digital well-being being is hurt by thinking traps is vaguely shown and explained	How digital well-being being is hurt by thinking traps is not clearly shown and explained or only done for some thinking traps	
Creative, catchy storyline	Storyline is intriguing, entertaining, shows great imagination	Storyline is somewhat intriguing, entertaining, shows some imagination	Storyline lacks imagination and excitement.	Storyline is not entertaining and does not show imagination.	

Rubric's Component	4	3	2	1	Student's Score
60 - 90 seconds long Infomercials: 1 - 3 minutes Podcasts: 10 - 20 minutes	Time minimum and maximum are followed and well utilized (no dead time or evident time wasters)	Time minimum and maximum are followed and well utilized, but a little dead time and/or evident time wasters	Slightly under the minimum time requirement or over the maximum time requirement	Grossly under the minimum time requirement (more than half the time under) or grossly over the maximum time requirement (more than half the time over)	
Culturally relevant and appealing	Applies and is relatable to today's culture in terms of storyline, cultural practices and habits, language, trends, etc. Very appealing to watch.	Applies and is somewhat relatable to today's culture in terms of storyline, cultural practices and habits, language, trends, etc. Somewhat interesting to watch.	Lacks clear awareness of culture in how content was portrayed. Has little appeal to watch.	Is not relatable to today's culture in its storyline and has vague or unclear references to our culture's practice. Not appealing to watch.	
Shows how to overcome each thinking trap featured	Shows and explains clearly in their content creation how people can overcome EACH thinking trap they're covering	Shows and explains clearly in their content creation how people can overcome at least 1 thinking trap they're covering	Shows but doesn't explain or explains but doesn't show how people can overcome at least 1 thinking trip they're covered	Mentions or doesn't show or explain how people can overcome any of the thinking traps covered	
Original/self-created	Very unique and first of its kind in how it's done and/or presented	Unique and first of its kind in how it's done and/or presented	Somewhat unique and first of its kind in how it's done and/or presented	Not unique or original. It seems to have taken ideas from elsewhere or just lack original ideas.	

***The overall score is only applicable if you are grading these creations.**

Overall Score: